

Economic Action Group, inc.

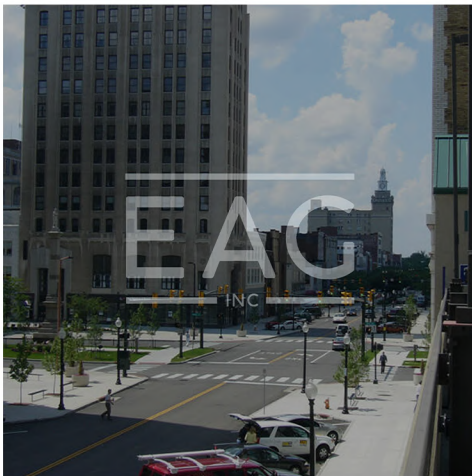
# ANNUAL REPORT 2019

YEAR IN REVIEW



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# OUR TEAM

## EAG Action Team

Nicholas Chretien, *Program Manager*

Daniel Bancroft, *Strategic Planning Intern*

Benjamin Kerr, *Graphic Design Intern*



## Board of Directors

### Anthony Trevena

*Interim President, Interim Executive Director*

Director of Economic Development, Northeast Ohio Development & Finance Authority

Government Relations, Economic Development, Finance, Asset Management, Energy,

### Paul Homick, Jr.

*Interim Secretary and Treasurer*

President, Mercy Health Foundation Mahoning Valley

Development, Fundraising, Community Development, Healthcare Systems, Leadership

### Jerome Franklin

*Board Member*

Master Barber and Founder, Starting Lineup Barbershop

Small Business

### James Sutman

*Interim Vice President*

Founder and Owner, Iron String Life Enhancement Inc. and Purple Cat

Real Estate, Property Management, Small Business

### Debora Flora

*Board Member*

Executive Director, Mahoning County Land Bank

Economic Development, Real Estate, Property Management, Community Development

### Dominic C. Marchionda, EDFP

*Board Member*

Associate Director, Youngstown State University Office of External Affairs, Government Relations, & Economic Development.

Government Relations, Economic Development, Real Estate, Property Management, Finance, Public Relations

# PARTNERS

## CPR Action Team

- City of Youngstown
- City of Warren
- Boardman Township
- Mahoning County Land Bank
- Trumbull County Land Bank
- Trumbull Neighborhood Partnership
- Youngstown Neighborhood Development Corporation
- Eastgate Regional Council of Governments
- Youngstown State University
- Western Reserve Port Authority
- Mahoning Valley Economic Development Corporation



## EAG Partners



# VISION, MISSION, & VALUES

Operating in the MAHONING VALLEY with a targeted focus on the cities of YOUNGSTOWN and WARREN, OHIO.

## OUR VISION

To provide equitable access to economic development support services for public, private, and non-profit stakeholders in order to increase the economic competitiveness of the Mahoning Valley as a leader in placemaking, redevelopment, and business retention, growth, and entrepreneurial support services.

## OUR MISSION

To provide the economic infrastructure and action to overcome capacity and resource gaps for the continued revitalization and investment in Downtown Youngstown.

## OUR VALUES

Our values are clustered in two focus areas – Economic Development and Entrepreneur Assistance. It is through this focus that EAG will work to transform the center city of Youngstown, Ohio. Since its inception, EAG's mission has been to fill resource and skill gaps necessary to build upon the current momentum of the City of Youngstown toward sustainable community and economic development. The work of EAG primarily involves real estate development and management, public space design, projects, maintenance, infrastructure planning and project development, and collective marketing.

# BY THE NUMBERS

**\$1,000,000+**  
PENDING INVESTMENT

**4,315 SQUARE FT**  
PENDING DEMOLITION

**8,300 SQUARE FT**  
PENDING REHABILITATION

**20,000 SQUARE FT**  
POTENTIAL RECONSTRUCTION

**4 INSTITUTIONS**  
OF HIGHER LEARNING ENGAGED

**40 STUDENTS**  
ENGAGED IN LOCAL ECONOMIC DEVELOPMENT  
AND COMMUNITY PLANNING INITIATIVES

**185 PROPERTIES SURVEYED**  
ALONG PRIORITY COMMERCIAL CORRIDORS

**4 COMMUNITIES ENGAGED**  
ACROSS MAHONING AND TRUMBULL COUNTIES



**12** CORE PARTNERS

**12** BUILDING TOURS

**3** RFPs CONSTRUCTED

**4** LONG TERM CLIENTS

**3** BUILDINGS ACQUIRED

**17** ENTREPRENEURS ENGAGED

**10-1** ROI ON INVESTMENTS IN EAG

# PROGRAMMING



## Transforming commercial property in the Mahoning Valley

*Commercial Property Revitalization* is an EAG collaborative program that aims to invest in the renovation of blighted commercial properties in the Mahoning Valley. CPR assists in providing knowledge and resources to promote the growth and expansion of local businesses in formerly blighted spaces which positively impacts both individual neighborhoods, city, and the region as a whole.

The EAG programming strategy represents a stakeholder-informed, strengths-based approach to systematically address challenges to facilitate sustained, transformational change in Youngstown, Ohio. Our programming is grounded in vision, mission, and values that are forged through extensive community outreach and engagement, stakeholder interviews, market assessment to determine strengths and gaps, and critical reflection of impact to best define the way forward.

## FOCUS AREAS



### ECONOMIC DEVELOPMENT

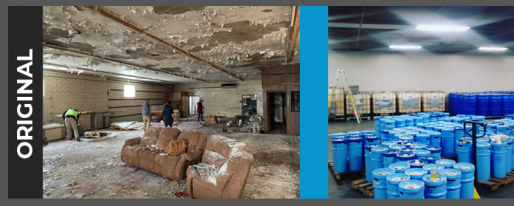
- Real Estate Development & Redevelopment
  - Creative Placemaking
  - Community Planning
  - Reporting & Tracking



### ENTREPRENEUR ASSISTANCE

- Pipeline: Neighborhood to Center City
  - Retention, Growth & Attraction
  - Outreach & Engagement
  - Capacity Building

# PROJECTS

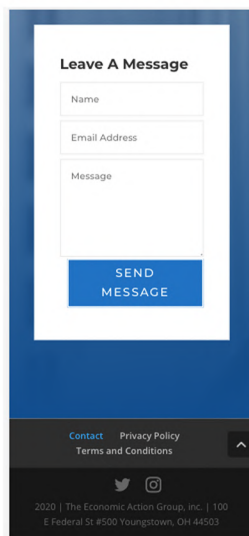
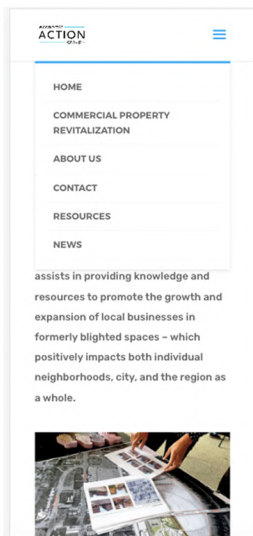
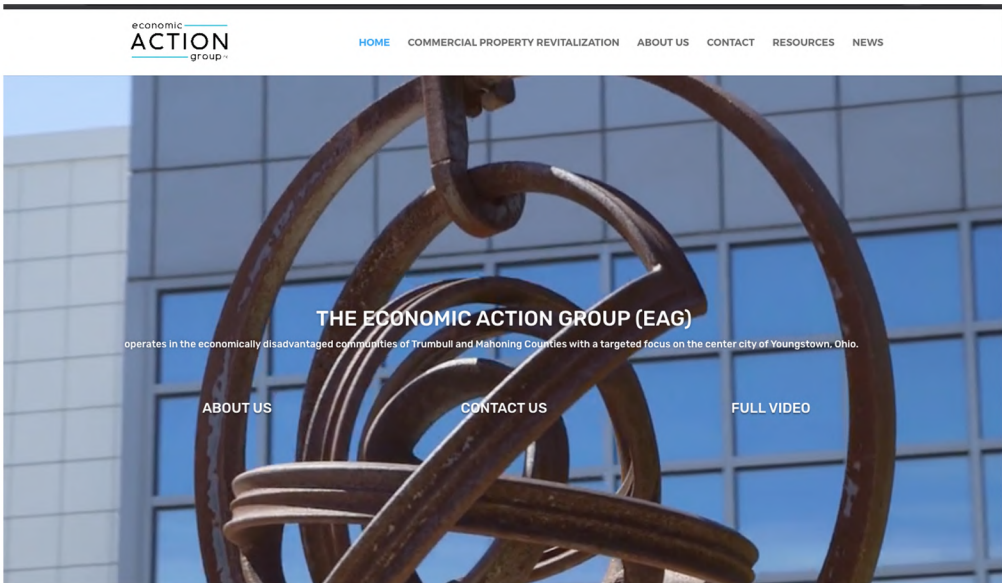


- Predevelopment Services
- Financial Counseling
- Property marketing
- Acquisition

- Physical Redevelopment
- Local Regulatory Compliance
- Technical assistance for business
- Transfer Ownership/Lease Agreement



# WEB LAUNCH



## FEATURES

**Responsive design**  
Web, mobile, tablet - you're not limited with EAG.

**Easy navigation**  
Dedicated pages with dedicated purpose.

**Quick access to contact**  
Get information right away.

## SITE LAUNCH

To launch this new site, we enlisted graphic designer and EAG intern Ben Kerr. Many twists, turns, and changes came along but the website has went through a complete remodeling to transform into the state that it is now. We are excited by this change and hope you will be too!



economic  
**ACTION**  
group<sup>inc.</sup>



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